

Phoenix

Fall 2006

# Captions

## Planning for Disaster

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## Phoenix Helps Marzetti Convert to Plastic



T. Marzetti and Phoenix Closures have collaborated for some time on the prospect of converting Marzetti's spoonable dressings closures from metal to plastic. Marzetti desired to have the quality and functionality of a plastic cap, but was concerned about changing their brand's appearance. As the premiere plastic closure supplier to the spoonable dressings market, Phoenix was able to present Marzetti with several options that conveyed an upscale

message without an upscale price.


After considering printing, embossing, and a custom closure, Marzetti selected a design that economically gave them the look they wanted. Phoenix's solution was a modified stock closure, embossed with the Marzetti name, which resembled the metal closure. To help make the packaging transition go smoothly, Phoenix's technical services team visited Marzetti's production facilities and reviewed their cappers, chutes, and related equipment.

"I think that a great partnership has been formed, and I know that everyone at Phoenix is really looking toward working with Marzetti in the future," says Regional Sales Manager **John Visk**. Welcome aboard, Marzetti, and congratulations to the team at Phoenix that made the transition so smooth. 

## QA Department Acquires CMM

Phoenix Closures recently acquired a new piece of equipment that will help us to fine tune our production processes to provide even higher quality closures. The Coordinate measuring machine (CMM) measures closure dimensions with the use of a probe and stylus that senses a cap's position in space. "Basically, with the CMM, we can measure more caps in a shorter period of time and get more accurate results, thereby ensuring our customers get the best product possible from Phoenix," says **Rob Zancig**, Director of Quality Assurance.

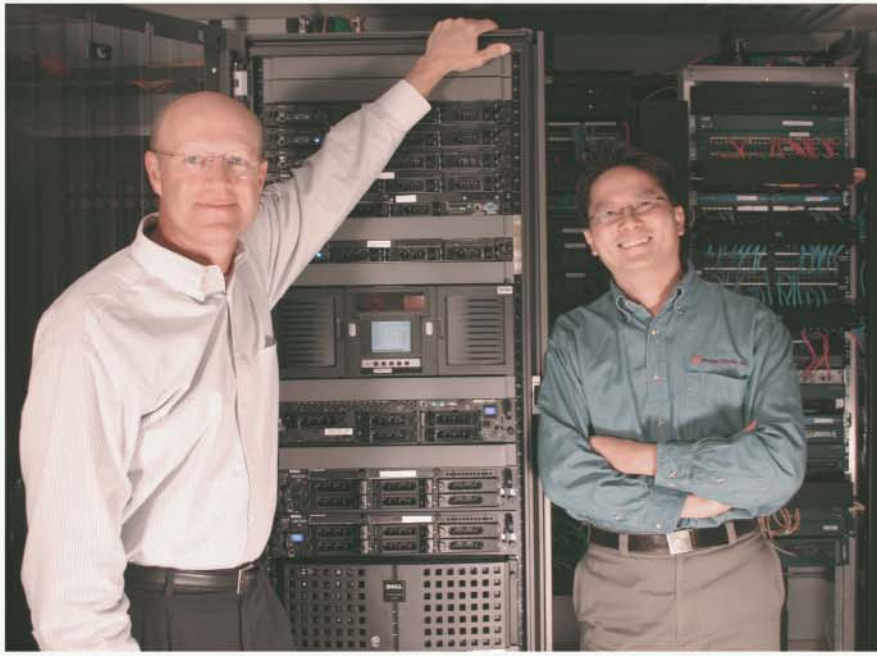
Prior to the CMM, caps were measured by hand with a caliper. Although this is a reliable measuring method, it does introduce the possibility of human error because of varying pressure applied to the caliper. It is also a time-consuming process. Zancig adds that because the human component of measurement is removed from the formula, we have eliminated variances in our gauge study.

Rob Zancig is relatively new to Phoenix, but has worked in plastics his whole life. He has spent time in scheduling, quality management and quality assurance throughout his career. Rob says that he is very impressed with the level of automation at Phoenix and enjoys working with the helpful and supportive employees. 



QA Director Rob Zancig (left) and QA Manager Aneta Cop diligently set up the CMM Machine.

# Phoenix Closures Implements Disaster Recovery Plan




VP of Operational Support Darryl Hodges (left) and Information Technology Manager Wen-Kuen Chiou.

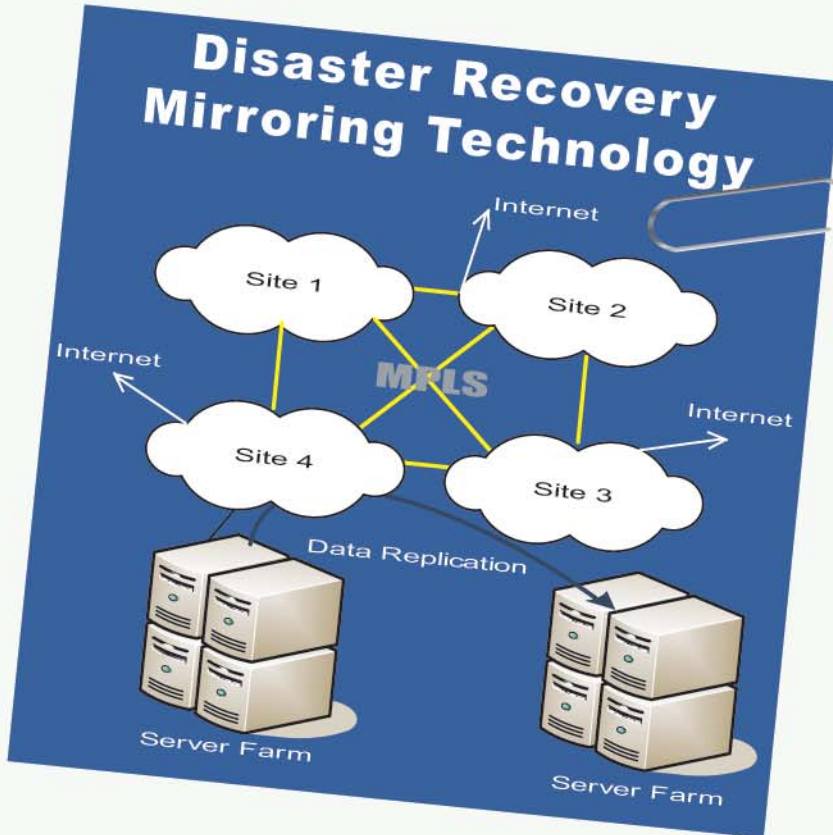
An MIT study found that most companies don't think about managing their risks for catastrophe, even in our post 9/11 world. According to a study conducted by HP, only 25 percent of companies have adequately planned for disaster. At Phoenix Closures, we are taking appropriate measures to ensure the quality of our company and its products. The International Disaster Recovery Association found that 50% of all businesses that suffer a catastrophe of any kind will close within one year. We at Phoenix Closures want to be prepared for anything. That is why we have developed a disaster recovery system--a method of maintaining technological and information continuity in a crisis.

"My title may be President," says Bert Miller, "but a more accurate job description would be 'Risk Manager.' Phoenix relies heavily on its computer systems. We track production with a plant monitoring system; all inventory is on a Radio Frequency system. Engineering, Quality, Scheduling, MRP, Accounting, Payroll, order entry, communications and more all depend on our computers to function. When IS is down, the company is down. The new disaster recovery system is Phoenix's answer to this potential problem."

Hurricane Katrina devastated thousands of American businesses. Many of those

companies began developing disaster recovery programs, but never finished creating protection that could have saved invaluable data for their post-Katrina rebuilding. **Darryl Hodges**, VP of Operational Support, explains, "Our disaster recovery plan ensures that all systems and data are protected and up to date through our use of server virtualization and mirroring technologies." Our Information Technology group has created a separate server facility that duplicates our entire computer system. No matter what happens, if our computers go down, the back-up site will begin running--virtually eliminating service interruption and data loss due to a disaster.

Disaster recovery is not only important to our company, but to our customers as well. We are able to assure our customers that Phoenix Closures is prepared to handle the worst situations in the best way possible. "I am appreciative of the great work our IS team has done making the system a reality and I am relieved knowing we have done the right thing to ensure reliability for our customers," adds Miller. 



## 2006 Kohs Scholarship Announced




Julie Visk

Phoenix Closures is proud to announce that the 2006 Ray Kohs Scholarship has been awarded to Julie Visk. The scholarship is open to all our employees' children and a new recipient is selected annually. Up to four years of assistance can be provided to help defray the

costs of attending an accredited college or trade school.

Julie is the daughter of Regional Sales Manager **John Visk** and his wife Bridget. A graduate of Kennett Consolidated High School in Kennett Square, Pennsylvania, Julie's activities included Yearbook, Model United Nations, and Youth Music Group. She was President of National Honor Society, captain of her volleyball team and involved in several musical and other clubs.

Julie is attending Boston College in Chestnut Hills, Massachusetts, and plans to major in Biology. Congratulations Julie and good luck! 

## New Citizens

Congratulations to Phoenix employees **Muamer Dizdarevic**, **Cosme Martinez** and **Adem Sahinovic**, who all received United States citizenship status in the past year. 

## Captions

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Captions is published by the Marketing Department of Phoenix Closures. Your comments and suggestions are always welcome.

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## Bridget Zemlo Retires



Bridget Zemlo, center, pictured with her co-workers in the Engineering department.

It is with mixed emotions that we announce the retirement of **Bridget Zemlo** from the Phoenix family. Bridget worked in the Engineering department for 25 years--designing closures, containers and lining tools, as well as working with technical services and tool makers. Bridget has been our "poster child" for continuing education. Throughout her time at Phoenix, she supplemented her Masters in Art Education with an Associates Degree in Plastics and an additional Masters in Project Management. To keep herself abreast of technological advancements in closure design, Bridget also took several CAD courses as well as plastic part design.

"My best and happiest memories of Phoenix are of course the people," says Bridget. "When you spend so much of your life working it sure is great to enjoy the people you work with and for. They are not only friendly, nice people, but there is a very high level of skill and expertise at Phoenix. The work experience was challenging and rewarding as well as enjoyable."

Bridget and her husband Dick are now settling down at their house in Wisconsin, taking trips each month to visit their grandchildren in Washington DC. They are also planning several vacations to exotic locations, including Jamaica and Costa Rica. Bridget is also creating wood turnings with her husband--they even have some on display in a few art galleries. We will miss you Bridget but look forward to hearing about your exciting activities and adventures! 